



Social Media at Isaac Newton Primary School



Dear Parents/Carers,

As many of you are aware, as a school we have been using the social media sites Facebook and Twitter to help to keep you informed of school news. As the way in which adults communicate develops at pace we are always keen to be able to communicate effectively and social media is one way in which we can inform you all of the latest news.

At present we do not publish pictures of pupils on either Facebook or Twitter. However, following our last governors meeting, it was agreed that we would love to be able to share more photos with you to show what the children are getting up to both at school, and during the wider school day (on trips, at clubs etc). In order to do this we are writing to request your permission to use your child's image on Facebook, Twitter. When we do use photos in this way we will never name the pupils within the photos.

The Home School Agreement has been amended to reflect this, as such all children who have joined the school since the Summer Holidays have already either given or refused consent for this.

We understand that some Parents/Carers may not wish to give permission for their child's image to be shared in this way and will ensure that we do not publish pictures of children for whom permission is refused.

We would be grateful if all Parents/Carers were able to complete the form below to either give or refuse permission to publish pupils' photos in this way.

Yours sincerely,

Paul Hill

Headteacher

Please tick one box:

I do give permission for the school to use photos of my child on Twitter and Facebook ☐

I do not give permission for the school to use photos of my child on Twitter and Facebook ☐

Child's Name _____

Class _____

Signed _____

Date _____

Print name _____